Information Warfare (Computer Weekly Professional)

William Hutchinson, Matthew Warren

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This text introduces the concepts of information warfare from a non-military, organizational perspective. It is designed to stimulate managers to develop policies, strategies, and tactics for the aggressive use and defence of their data and knowledge base. The book covers the full gambit of information warfare subjects from the direct attack on computer systems to the more subtle psychological technique of perception management. It provides the framework needed to build management strategies in this area. The topics covered include the basics of information warfare, corporate intelligence systems, the use of deception, security of systems, modes of attack, a methodology to develop defensive measures, plus specific issues associated with information warfare.

This book will be of interest to executives and managers in any public or private organization. Specifically, managers or staff in the areas of information technology, security, knowledge management, public relations, or marketing should find it directly useful.

Its main purpose is to make readers aware of the new world of information saturation; thus decreasing the chance that they will become victims of those abusing the information age, whilst at the same time increasing their chances of benefiting from the new opportunities produced.

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