



Reinforcement Today

B.F Skinner

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In this classic learning theory call to arms first published in 1958 B.F. Skinner attempts to characterize conceptions of reinforcement particularly in relation to the acquisition and maintenance of behavior.

In introducing the article Skinner notes "The scope of reinforcement is still not fully grasped, even by those who have done most to demonstrate it, and elsewhere among psychologists cultural inertia is evident."

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