



Sustainable Event Management: A Practical Guide

Meegan Jones

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It could be said the most environmentally friendly event is none at all. But that's no fun. Public parties always have and always will be a part of the human story. Yet those who stage events have a social and environmental responsibility to reduce their impacts. Written by a leader in the field, this practical, step-by-step guide leads readers through the key aspects of how to understand and manage the impacts of events of any type and scale. The product of tried-and-tested methods used across the event industry, coverage includes an overview of sustainable event management and detailed discussion of energy, transport, water, waste supply chains, and communications . Readers are provided with checklists for action and tools for measuring performance. Numerous examples and case studies from across the world are integrated throughout . Festivals profiled include: ' Burning Man, Rothbury & Bonnaroo Festivals, USA ' Glastonbury and Reading Festivals, UK ' Boom Festival, Portugal ' Roskilde Festival, Denmark ' Meredith, Peats Ridge, Southbound and Big Day Out Festivals in Australia This is the indispensable one-stop guide for event producers and event management students who want to adjust their thinking and planning decisions towards sustainability, and who need a powerful, easy to use collection of tools to deliver events sustainably.

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