



# **How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking**

*Franck Frommer*

Download now

[Click here](#) if your download doesn't start automatically

# How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking

*Franck Frommer*

## **How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking** Franck Frommer

With over 500 million users worldwide, Microsoft's PowerPoint software has become the ubiquitous tool for nearly all forms of public presentation—in schools, government agencies, the military, and, of course, offices everywhere. In this revealing and powerfully argued book, author Franck Frommer shows us that PowerPoint's celebrated ease and efficiency actually mask a profoundly disturbing but little-understood transformation in human communication.

Using fascinating examples (including the most famous PowerPoint presentation of all: Colin Powell's indictment of Iraq before the United Nations), Frommer systematically deconstructs the slides, bulleted lists, and flashy graphics we all now take for granted. He shows how PowerPoint has promoted a new, slippery "grammar," where faulty causality, sloppy logic, decontextualized data, and seductive showmanship have replaced the traditional tools of persuasion and argument.

*How PowerPoint Makes You Stupid* includes a fascinating mini-history of PowerPoint's emergence, as well as a sobering and surprising account of its reach into the most unsuspecting nooks of work, life, and education. For anyone concerned with the corruption of language, the dumbing-down of society, or the unchecked expansion of "efficiency" in our culture, here is a book that will become a rallying cry for turning the tide.

 [Download How PowerPoint Makes You Stupid: The Faulty Causal ...pdf](#)

 [Read Online How PowerPoint Makes You Stupid: The Faulty Caus ...pdf](#)

## **Download and Read Free Online How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking Franck Frommer**

---

### **From reader reviews:**

#### **Janice Burgess:**

Spent a free time and energy to be fun activity to complete! A lot of people spent their sparetime with their family, or all their friends. Usually they performing activity like watching television, going to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Do you need to something different to fill your free time/ holiday? Might be reading a book might be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to test look for book, may be the publication untitled How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking can be fine book to read. May be it could be best activity to you.

#### **Celia Norton:**

People live in this new time of lifestyle always try to and must have the spare time or they will get lots of stress from both way of life and work. So , whenever we ask do people have free time, we will say absolutely without a doubt. People is human not a robot. Then we consult again, what kind of activity do you possess when the spare time coming to you actually of course your answer can unlimited right. Then do you try this one, reading books. It can be your alternative inside spending your spare time, the book you have read is usually How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking.

#### **Iris Wright:**

Is it a person who having spare time then spend it whole day by watching television programs or just lying on the bed? Do you need something new? This How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking can be the response, oh how comes? It's a book you know. You are so out of date, spending your spare time by reading in this new era is common not a nerd activity. So what these ebooks have than the others?

#### **Mildred Lucas:**

As a college student exactly feel bored to reading. If their teacher questioned them to go to the library or make summary for some publication, they are complained. Just minor students that has reading's internal or real their hobby. They just do what the trainer want, like asked to the library. They go to at this time there but nothing reading significantly. Any students feel that examining is not important, boring in addition to can't see colorful photos on there. Yeah, it is being complicated. Book is very important for you personally. As we know that on this period of time, many ways to get whatever you want. Likewise word says, many ways to reach Chinese's country. Therefore this How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking can make

you truly feel more interested to read.

**Download and Read Online How PowerPoint Makes You Stupid:  
The Faulty Causality, Sloppy Logic, Decontextualized Data, and  
Seductive Showmanship That Have Taken Over Our Thinking  
Franck Frommer #EULQXMT982H**

## **Read How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer for online ebook**

How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer books to read online.

### **Online How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer ebook PDF download**

**How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer Doc**

**How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer Mobipocket**

**How PowerPoint Makes You Stupid: The Faulty Causality, Sloppy Logic, Decontextualized Data, and Seductive Showmanship That Have Taken Over Our Thinking by Franck Frommer EPub**