



2012 Artist's & Graphic Designer's Market

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New look, new features, updated resources: All the tools you need to build a successful art career!

2012 Artist's & Graphic Designer's Market is the must-have reference guide for emerging artists, who want to establish a successful career in fine art, illustration, cartooning or graphic design. For years, artists have relied on us to help them find new markets and navigate the changing business landscape. The *2012 Artist's & Graphic Designer's Market* introduces a whole host of new features and guarantees the most up-to-date, individually verified listings possible. In addition to the 100% updated market listings, artists will find new resources they'll want to use everyday including:

- A FREE 1-year subscription to **ArtistsMarketOnline.com**, where you can search listings, track your submissions, get the latest art and design news and much more (Note: free subscription comes with print version only)
- Complete, up-to-date contact information for more than **1,600 art market listings**, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs and more
- Articles on the business of freelancing—from basic copyright information to tips on promoting your work
- **NEW!** Special features on selling more art in 2012, secrets to social media success, pocket-sized promotion, creating an online presence, fine-tuning your sales pitch and generating referrals
- **NEW!** Informative articles on getting the most from workshops, handling problems creatively, applying creative thinking to running your business and managing your clients
- **NEW!** Inspiring and informative interviews with successful professionals including graphic designer Tom Davie and artist and illustrator Mike Maydak
- Information on grants, residencies, organizations, publications and websites that offer support and direction for creative artists of all types

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