



# Writing & Selling Your Memoir: How to Craft Your Life Story So That Somebody Else Will Actually Want to Read It

*Paula Balzer*

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**There's more to writing a memoir than just writing your life story.**

A memoir isn't one long diary entry. Rather, it's a well-crafted story about a crucial, often exceptionally difficult, time in someone's life. *Writing & Selling Your Memoir* talks readers through the process of telling their most personal stories in a compelling, relatable, and readable manner. Unlike other books dedicated to the art and craft of writing memoir, it teaches readers how to approach the genre with love, respect, and know-how without sentimentalizing it.

Drawing on her experience working with New York Times best-selling memoirists, literary agent **Paula Balzer** carefully explores the genre and provides readers with step-by-step instruction on how to:

- Identify strong opening and closing points
- Find and develop a strong central hook that readers can relate to
- Structure a memoir to maximize readability
- Use dialogue and pacing to enhance intimacy
- Approach honesty and truthfulness
- Build a successful author platform around their memoir
- Get an agent's attention
- Get published

Full of tips, techniques, detailed exercises, and examples from best-selling memoirs as well as sidebars from well-known memoir authors, *Writing & Selling Your Memoir* teaches you how to approach an often tricky genre and tell your story without sentimentalizing it.

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