



# Exploring Management

*John R. Schermerhorn Jr.*

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## **Exploring Management** John R. Schermerhorn Jr.

The primary goal of this edition of *Exploring Management* is to help build core management competencies for today's global and more complex workplace, including issues related to planning, organizing, leading, and controlling (POLC) - with more hands-on type materials such as cases, exercises, and application. Schermerhorn uses a conversational and interactive writing style to master concepts in a bite-size and fundamental approach.

This text presents managerial concepts and theory in a straight-forward, interesting style with a strong emphasis on application. The discussion of theory is framed in a unique, engaging, and concise way. The goal is to promote critical thinking and ability to make sound business decisions using managerial theory. Concepts are explored and reinforced by most hands-on applications, exercises, cases, and the integration of technology. The text also focuses on the most important aspects of the POLC model, emphasizing skill-building.

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